

MANDALIKA

World's Best Halal Tourism



MANDALIKA

DESTINATION PROFILE

Location

Province : Lombok
Regency : Central Lombok

Area

Coordinative : ± 2000 Ha
Otoritative : 1.035 Ha

Accessibility

Lombok International Airport (40 Minutes to Mandalika)

Investment Value

Public Investment	Private Investment
USD 750 Million	USD 750 million

1 USD = 13.600 IDR

Highlights

- Mandalika appointed as The Best Halal Destination and The Best Honeymoon Destination in World Halal Travel Award 2015.
- Mandalika directly faced to Atlantic Sea.
- Mandalika has Kuta Beach, soft white sandy beach and Tanjung Aan Beach, 1 mile of white sandy beach in bay area.



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ATTRACTION



Sunset and sunrise scenery, snorkeling, swimming, surfing, pink beach with its soft sand, walking in hill with ocean view

Bau Nyale Party, Muharram Festival, Lombok Sumbawa Cultural Month



Bebalung, Tanjung Satay, Rembiga Satay, Ares, Bulayak Satay,

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DESTINATION PORTFOLIO COMPARISON

No	Dimension	Indonesia	Bali	Singapura
1	Destination	Mandalika	Nusa Dua	Sentosa Island
2	Tag line	“World’s Best Halal Tourism and Cruise Destination”	“The Garden of Bali”	“The State of Fun”
3	Tourist Arrival	855.403	980.992	15 juta
4	Highlight Attraction	Ecotourism, Nature,Culture	Nusa Dua, Tanjung Benoa, Pantai Kuta, Pantai Sanur	Golf course, Merlion Park, Universal Studio
5	Amenity	Hotel, Convention Center, Resort, Villa, Golf Course, Spa, Restaurant, Bar, Cafe, Masjid, Hospital, Gas Station, ATM	World Class Hotels, World class convention centers, Restaurant and spa.	Bus services, cable car, monorail, boardwalk, hotel, spa
6	Event	Bau Nyale People’s Party	Nusa Dua Fiesta	Barclays Singapore Open, Sentosa Balon Hat Festival, Beach parties, Sentosa Flowers
7	Management	Indonesia Tourism Development Corporation (ITDC)	PT. Bali Tourism Development Corporation (BTDC)	Sentosa Development Corporation

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GOVERNMENT'S COMMITMENTS

- Development of roads
 - ✓ Expansion of road network in the area
- Development of seaport
 - ✓ Marina Port development (especially for cruise)
- Development and improvement of airport
 - ✓ Airport quality and capacity improvement
- Others :
 - ❖ 50 MW Solar Power Plant development