

TANJUNG KELAYANG

Negeri Laskar Pelangi

(Home of Rainbow Troops)

TANJUNG KELAYANG



DESTINATION PROFILE

Location

Province : Kepulauan Bangka Belitung
Regency : Belitung

Area

Coordinative : ± 457 Ha
Otoritative : ± 1.200 Ha (Cluster of Zone Development)

Accessibility

H.A.S. Hanandjoeddin Airport (40 minutes to Tj. Kelayang)

Investment Value

Public Investment	Private Investment
USD 740 Million	USD 590 million

1 USD = 13.600 IDR

Highlights

- Tanjung Kelayang has white sandy beaches and granite diverse along its beaches.
- Tanjung Kelayang is one of the most beautiful beach in Belitung.
- Hundreds of foreign yachts anchor in Tanjung Kelayang at Sail Indonesia Event.
- Tanjung Kelayang also a hub favored by tourists in order to island hopping.



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ATTRACTION



Panoramic Sightseeing from the lighthouse tower that built in 1882 (The Dutch Colonial era), Sailing, Snorkeling, Witness the beauty of Granite Rocks neatly arranged on the beachside, Visit eagle-shaped rock

Total Solar Eclipse Festival, Rainbow Troops Festival, Belitong Festival, Belitong Fair, Belitong Cultural Festival, Sail Indonesia / Wonderful Sail Indonesia / Sail Karimata



Belitong not located on a high land (suitable area to plant coffee), however the most recommended cuisine from Belitong is its coffee because of the scent and the making. There is also Gangan Soup, yellow thick broth soup with sour taste because cooked with pineapple.

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DESTINATION PORTFOLIO COMPARISON

No	Dimension	Indonesia	Thailand	Malaysia
1	Destination Type	Tanjung Kelayang	Phuket	Langkawi
2	Tourist Arrival (2014)	3.206	8.085.616	3.570.000
3	Highlights Attraction	Beach, Resort, Golf	Pantai	Beach, Cable car and Sky Bridge
4	Amenity	Hotel, Marina Port, Public Transportation, Bike Rental, Retail, Local Culinary	TIC, hotel, villa, money changer, public transportation, rental	TIC, hotel, villa, money changer, public transportation, rental, cable car, sky bridge
5	Event	Festival Belitung	Phuket King's Cup Regatta	Langkawi International Water Festival
6	Management	PT Belitung Pantai Intan	Regency Government	Langkawi Development Authority (LADA)

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GOVERNMENT'S COMMITMENTS

- Development and improvement of national roads
 - ✓ National road development
 - ✓ Land transportation improvement
- Development and improvement of airport
 - ✓ HAS Hanandjoedin Airport improvement
 - ✓ Escalation toward international airport
- Development of seaports
 - ✓ Anchoring point and port in small islands development
- Others :
 - ❖ International standard hospital development
 - ❖ Establish Tourism Academy or Tourism College
 - ❖ Establish Special Economic Zone Regional Council
 - ❖ Add new international standard attraction
 - ❖ Establish Area Masterplan
 - ❖ Electricity supply to support tourism industry activities
 - ❖ Clean water infrastructure network development and Water Treatment Plant in Tourism Area